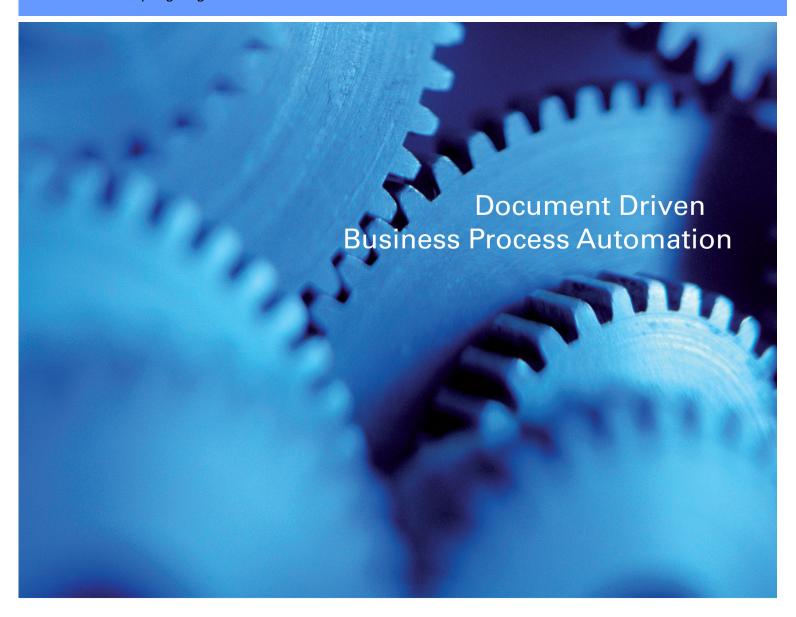


**Southern California IBM ECM Regional UserNet** 

**April 8, 2010** 

Hyatt Regency Irvine Irvine, California



#### Be sure to attend the Kofax Session:

Kofax Enterprise Capture: seamlessly extending your IBM ECM investment ...Get the most OUT of your investment by getting the most IN

#### Presenter:

#### Mark Golden, Global Account Manager, Kofax

- Production and Ad-Hoc Capture
- Scan to Archive, Scan to Process and Process Automation
- Desktop, Workgroup and Enterprise Capture
- Back Office, Front Office and Distributed Capture
- Capture Documents of Any Type at Any Location Worldwide
- Structured, Semi-Structured and Unstructured Content







Please stop by the Kofax breakout session for your chance to win a \$50 Apple gift card

### 2010 IBM ECM Spring Regional UserNet Series

My fellow IBM Enterprise Content Management colleagues,

Welcome to the 2010 Southern California UserNet conference here in Irvine, California! We are confident that this year's conference will once again, be an exciting and worthwhile event by providing you with quality information on products and solutions as well as the opportunity to network amongst noble peers.

Furthermore, the board would like to emphasize that this is your conference constructed around your comments, requests and suggestions. In fact, each year we incorporate many of your new ideas as a compliment to our base format as a way to improve upon this event. However, our success in accomplishing this goal is predicated on us hearing from you, so please take a brief moment to fill out the event survey. Please also know that you are always welcome to stop any one of our board members or IBM ECM representatives with your suggestions.

I would also like to add that during varying times throughout this conference, our exhibit hall will be open for you to visit and discuss your needs with partners and product experts. They are here to interact and provide you with solutions, so we encourage you to maximize your time here by taking full advantage of the many resources available this year. To that point, I would like to take a moment to acknowledge our sponsors, for without their support, this event would not be as plenteous as it is! So on behalf of the Board, we would like to thank the event sponsors.

And lastly, in addition to the exhibits, we have scheduled many interesting breakout sessions including customer presentations, and based on your feedback, two hands-on labs! So, please partake and enjoy!

Thank you again for attending the 2010 Southern California UserNet Conference.

Your User Group Board Richard Daley, Board President

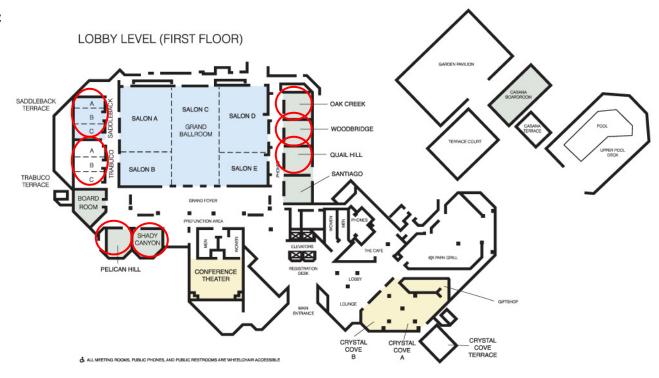


### **Breakout Locations**

Breakouts take place in different rooms in the hotel:

Saddleback A-C
Trabuco A-C
Pelican Hill
Shady Canyon
Quail Hill
Woodbridge

Oak Creek







### Been There. Done That.

Experts in IBM FileNet BPM, RGB Projects has decades of experience analyzing business processes and developing workflow applications. Our BPM solutions deliver shorter cycle times, higher throughput with less manpower, and increased management visibility. We reengineer and automate your business process to eliminate errors and omissions. Our agile solutions allow you to respond rapidly to changing business conditions, and to quickly implement process refinements.

We've automated business processes in a wide variety of industries, from banking to manufacturing, government to e-commerce. No matter your business challenge, chances are we've seen it before.

**Stop by our booth** and talk to one of our representatives about creative solutions to your business problems. While you're there, check out our solutions for pension administration, medical records management, and online order management.

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# 2010 IBM ECM Spring Regional UserNet Series

| 7:30 a.m. –<br>8:45 a.m.   |  | Registration and Breakfast  |   |   |  |   |   |
|----------------------------|--|---|---|---|--|---|---|
| 8:45 a.m. –<br>10:30 a.m.  | General Session KeyNote Address David Caldeira, Product Marketing (Ballroom)   |   |   |   |  |   |   |
| 10:30 a.m. –<br>10:45 a.m. |  |   |   | Break   |  | Sponsored by  | y RGB Projects Inc.   |
| Breakout<br>Rooms          | Quail Hill   | Woodbridge  | Oak Creek   | Pelican Hill  | Shady Canyon   | Saddleback  | Trabuco   |
| 10:45 a.m. –<br>11:35 a.m. |  | From Wagon<br>Wheels to ECM   | Records<br>Management -<br>Leveraging IBM's<br>Tools and Best<br>Practices                        | Content Classification: Critical to Assessment, Collection & Archiving            | Developing<br>Agile ECM<br>Widgets for<br>FileNet P8   | Case Management is not just for cases - and what does it have to do with BPM?           | IBM FileNet P8<br>101 (Introduction<br>to IBM ECM P8 for<br>FileNet<br>Customers) |
| 11:35 a.m. –<br>11:45 a.m. |  |   |   | Break   |  |   |   |
| 11:45 a.m. –<br>12:35 p.m. | Kofax Enterprise Capture: seamlessly extending your IBM ECM investment   | Lessons from the<br>Field: ECM<br>Architecture<br>Design  | Ready, Set, Go!<br>Create<br>Actionable<br>Business Insights<br>with Trusted<br>Content Analytics | Hands-on Lab:<br>InfoSphere<br>Classification<br>Module (ICM)                     | Hands-on Lab: Get Your Hands on IBM FileNet BPM and the new ECM Widgets  | IBM Content<br>Manager  | Information<br>Lifecycle<br>Governance and<br>Trusted Content                     |
| 12:35 a.m. –<br>2:15 p.m.  |  |   | Lunc  | h and Exhibits Op<br>(Ballroom)   | pen  | Spo   | onsored by: Jeskell   |
| 2:15 p.m. –<br>3:05 p.m.   | Why did California<br>select<br>OpenWorkdesk<br>over Workplace<br>and XT? A case<br>study based on<br>Vital Records<br>Image Redaction<br>and Delivery | Social,<br>Collaborative and<br>Web Content<br>meet ECM   | P8 3.5.x to 4.x<br>Application<br>Migration<br>Guidelines and<br>Best Practices                   | Hands-on Lab:<br>InfoSphere<br>Classification<br>Module (ICM)                     | Hands-on Lab:<br>Get Your Hands<br>on IBM FileNet<br>BPM and the<br>new ECM<br>Widgets                         | IBM eDiscovery -<br>Best Practices to<br>Cut Costs and<br>Deliver Early<br>Case Insight | Content Decommissioning with InfoSphere Content Assessment                        |
| 3:05 p.m. –<br>3:15 p.m.   |  |   |   | Break   |  |   |   |
| 3:15 p.m. –<br>4:05 p.m.   | IBM FileNet<br>System Monitor  | IBM Content<br>Manager<br>OnDemand: your<br>'View Not Print'<br>solution for ECM  | Optimize<br>Business Insights<br>with Cognos<br>Content Analytics                                 | Content Federation and Integration - Unlocking the Value of Distributed Content   | Transforming<br>your FileNet P8<br>System for<br>Information<br>Management &<br>Object Store<br>Best Practices | Business<br>Process<br>Manager (BPM)  | IBM Smart Archive - Take A Smarter Approach to Archiving with IBM                 |
| 4:05 p.m. –<br>4:15 p.m.   | Break Sponsored by: Tritek Solutions   |   |   |   |  |   |   |
| 4:15 p.m. –<br>5:05 p.m.   | Best Practices in<br>Content Manager<br>OnDemand<br>Conversions  | IBM InfoSphere<br>Content Collector:<br>More than email,<br>more than<br>archiving, more<br>than an isolated<br>solution. | Lessons from the<br>Field: FileNet P8<br>3.x to 4.x<br>Upgrade/Transiti<br>on                     | IBM FileNet Content Manager - the core content management solution for FileNet P8 | Maximizing<br>Collaborative<br>Content with<br>Search  | Driving Down<br>Costs Using<br>Capture ADR  | Extend the Value<br>of BPM for<br>Performance and<br>Decision<br>Management       |
| 5:05 p.m. –<br>7:00 p.m.   | Closing Session and Reception<br>(Ballroom)<br>Sponsored by: Kofax   |   |   |   |  |   |   |

# **Breakout Session Information**

| Category                   | Breakout  | Speaker(s)       | Summary   |
|----------------------------|---|------------------|---|
| Content<br>Management      | Best Practices in<br>Content Manager<br>OnDemand<br>Conversions                             | Craig Werner     | Learn what to consider before launching into a migration to Content Mangaer OnDemand. Topics will focus on methodology and best practices to follow, when performing a content archive migration. Discussions will also include customer experiences.   |
| Process<br>Management      | Business Process<br>Manager (BPM)   | Rene<br>Schimmer | This session will examine what's new with IBM Business Process Manager.   |
| Process<br>Management      | Case Management is<br>not just for cases –<br>and what does it<br>have to do with<br>BPM?   | Rene<br>Schimmer | Learn how IBM FileNet ACM enables your organization to save time, gain confidence and create accountability for decisions being made on a case-by-case basis. ACM takes the concept of case management to new heights putting the goal of making the best possible business decision for every case - every time. IBM FileNet ACM provides a framework for case management across many industries and functions - learn how case management can be applied to customer service centers, claims handling, new account opening, HR on-boarding, fraud detection and more.   |
| Discovery and<br>Analytics | Content Classification: Critical to Assessment, Collection & Archiving                      | Sarah Berger     | Organizations are increasingly striving to harness unstructured content through content collection and archival, records management, eDiscovery solutions, and more. These initiatives demand an understanding of the content: one that provides insight on the meaning and value of the information. The IBM InfoSphere Classification Module shifts the intelligence and cost burden away from employees by automating content-centric categorization decisions via analysis of the full text of documents and emails. By scaling content analysis capabilities beyond over-burdened employees, you can use advanced classification to better understand your content in the wild, set your information governance plan and accelerate your compliance initiative roll-out.   |
| Discovery and Analytics    | Content Decommissioning with InfoSphere Content Assessment                                  | Rashmi Vittal    | Lacking insight into their 'content in the wild', organizations are stuck in a a cycle of "keeping everything" and escalating costs. This can change now with IBM's new InfoSphere Content Assessment. Learn how IBM's unique Dynamic Analysis technology powers this solution for understanding your organization's content. With insight comes the ability to decide what content is unnecessary and what is necessary. Armed with this knowledge your organization can decommission the unnecessary while preserving and exploiting the content with business value.   |
| Platform and<br>Migration  | Content Federation<br>and Integration -<br>Unlocking the Value<br>of Distributed<br>Content | Reggie Twigg     | Companies need a way to effectively manage unstructured content held in multiple disparate repositories without being forced into content migrations. IBM puts customers back in charge by enabling them to manage content in place using IBM's content federation and integration offerings. New packaging changes make this easier and less expensive than ever before. Learn about the content federation services capabilities now available within IBM FileNet Content Manager, and about IBM Content Integrator (previously known as IICE). Whether your strategy is to standardize on P8 or to expand in an IBM CM8-centric strategy, this session will explain the latest federation and integration solutions provided.  |
| Platform and<br>Migration  | Developing Agile<br>ECM Widgets for<br>FileNet P8   | Anand Iyer       | The IBM FileNet P8 4.5 suite provides a standards-based set of extensible pre-wired ECM Widgets that provide key process and content functionality. In this session we will extend these capabilities by presenting a technical discussion of design, development and deployment of custom ECM Widgets. We will discuss the architecture, development and deployment of FileNet P8 Content based iWidgets using an Eclipse based IDE, the Dojo Java scripting framework and a custom REST API, followed by a demonstration of 2 such widgets that were developed using the above framework. The out of the box ECMViewer widget will also be used to demonstrate how user developed widgets can be easily wired with an out of the box widget to enhance widget re-usability. This session will have a demo and Code Walkthrough. |

| Category               | Breakout   | Speaker(s)  | Summary  |
|------------------------|--|---|--|
| Content<br>Management  | Driving Down Costs<br>Using Capture ADR  | Reggie Twigg  | In the current economy, organizations are investing in software solutions that can deliver measurable reductions in cost and risk from their operations. Capture Advanced Document Recognition (ADR) delivers significant operational cost savings by using existing ECM infrastructure to automate existing capture processes. Adding automation specifically reduces document preparation and data entry costs, thereby improving data quality and productivity with fewer resources. This session shows real examples of how Capture ADR improves the overall business process, enhances productivity and removing the highest single cost of ECM operations. The session provides both case studies detailed product information and is appropriate for both business and technical audiences.   |
| Process<br>Management  | Extend the Value of<br>BPM for<br>Performance and<br>Decision<br>Management      | Mag Worel   | A Business Process Management System (BPMS) enables process automation so your company stays lean, effective, and efficient in this competitive economy. Are you taking it to the next level to analyze performance, monitor operations, optimize the business, and leverage rules for decision management? Learn about Cognos Business Intelligence (BI), WebSphere ILOG Business Rules Management (BRM), and how these solutions integrate with IBM FileNet Business Process Manager so you may extend the value BPM for better performance and more agile decision management.  |
| Customer<br>Case Study | From Wagon Wheels<br>to ECM  | Richard Daley,<br>Tejon Ranch                                     | Learn from the Tejon Ranch ECM experience. Gain ideas on how to market ECM/RIM projects within your company while getting management input. Plus, Richard will share his thoughts on how to pick vendors who will work with you and deliver the product on time as well as in first class shape.   |
| Hands-On<br>Labs       | Get Your Hands on<br>IBM FileNet BPM<br>4.5.1 and the new<br>ECM Widgets 4.5.2   | Johnny<br>Meissler,<br>Rodney<br>Cockrell, &<br>Barton<br>Emanuel | This hands-on session will provide an overview of how business users and their IT partners can rapidly and easily deploy ECM capabilities. Mashups and ECM Widgets allow ECM applications to be quickly built using Web 2.0 based mashup pages and ECM Widgets. These mashup pages are created using a simple web based drag and drop environment and can include not only ECM Widgets, but other 3rd party widgets. Included with BPM 4.5.1 is an IBM mashup platform and ECM specific widgets that once mashed together, can create complete applications that address daily business challenges. Come take a 50 minute hands-on tour of the enhancements in process design and the ECM Widget capability of IBM FileNet BPM 4.5.1 that will make you more agile.  |
| Content<br>Management  | IBM Content<br>Manager   | Bruce<br>Tantlinger   | This session will examine the capabilities IBM Content Manager provides to meet your business needs now and into the future.   |
| Content<br>Management  | IBM Content<br>Manager<br>OnDemand: your<br>'View Not Print'<br>solution for ECM | Neil Parrott  | Managing enterprise report data is critical to customers being able to control costs, increase user and customer satisfaction, and provide the broad range of services demanded by 'front' and 'back' office applications. No matter which IBM ECM repository you use, the latest version of Content Manager OnDemand (CMOD) enables you to access and leverage your enterprise report documents from within your Content, Process and Compliance applications; see how IBM FileNet P8 can leverage enterprise report management documents stored in CMOD.  Included in the presentation will be a high level technical architecture review, customer success stories, how one can obtain ROI and what's new. At the end of this session you will have been introduced to the overall benefits of Content Manager OnDemand and understand how this solution can be used in your enterprise. You will see the latest enhancements and understand how CMOD documents can be accessed from IBM FileNet P8 - with example use cases and a demonstration of the recently added functionality. |

| Category                  | Breakout   | Speaker(s)        | Summary   |
|---------------------------|--|-------------------|---|
| Archive and<br>Governance | IBM eDiscovery -<br>Best Practices to Cut<br>Costs and Deliver<br>Early Case Insight                                   | Laurence<br>Leong | The huge volume of electronically stored information (ESI), compressed response schedules and expensive discovery processes necessitate cost cutting, practical eDiscovery solutions. Learn about best practices for moving eDiscovery in-house, proactively managing ESI to reduce volume and gaining early case insight, leveraging IBM's leading eDiscovery solutions with new capabilities for quick culling, dynamic collection, and early case assessment. Examine how you can help cut costs and risks by understanding key case facts, finding critical pieces of evidence, discovering communication patterns and forming case strategies before entering into costly processing and review cycles. Explore how IBM InfoSphere eDiscovery Manager and eDiscovery Analyzer, core elements of the IBM Smart Archive and Information Lifecycle Governance solutions, help organizations gain agility to produce trusted, defensible legal responses while reducing attorney review costs. |
| Content<br>Management     | IBM FileNet Content<br>Manager – the core<br>content management<br>solution for<br>FileNet P8                          | Rob Finn          | IBM FileNet Content Manager has matured into an offering that goes far beyond core content repository functions. Now including non-chargeable components* such as DB2, WebSphere Application Server, Content Federation Services (CFS), FileNet Content Manager SharePoint Web Parts, FileNet Integration for Microsoft Office, WorkPlace XT and DITA standards for advanced document management. Join Robert to learn about the latest capabilities of IBM FileNet Content Manager version 4.5.1, and see how it's many features and components broad and flexible platform for the FileNet P8 family of offerings. Making Essential ECM a reality, IBM FileNet Content Manager enables your company to take advantage of the content management repository which offers the greatest depth and breadth of functionality in the industry.  |
| Content<br>Management     | IBM FileNet P8 101<br>(An introduction to<br>IBM ECM P8 for<br>FileNet Customers)                                      | Brian Giesen      | IM, CM, CFS, CE, PE, IMAE, AE - what do they all mean? What do I do with my current applications if I go to P8? Is Image Services going away? How about Content Services? How do I get all my documents into P8? How do I make everything work together? What about security? This session will answer your P8 questions in a simple, easy to understand way.   |
| Content                   | IBM FileNet<br>System Monitor  | Steve Bass        | Explore new features available to monitor both P8 and CMOD environments. Learn about a new exciting add-on to FSM that allows for end to end performance monitoring from an end user perspective. Now FSM provides the ECM Administrator true insight into platform performance from the ECM back end and ECM front end as experienced by the end user. Case studies will demonstrate the diagnostic value and performance tuning opportunities available with FSM. Come see what's new for FSM in 2010!  |
| Archive and<br>Governance | IBM InfoSphere<br>Content Collector:<br>more than e-mail,<br>more than archiving,<br>more than an<br>isolated solution | Greg Young        | IBM InfoSphere™ Content Collector software is a family of content collection and archiving offerings and partner solutions based on a modular, extensible architecture that enables organizations to gain control of information growth to better manage, trust and leverage information. InfoSphere Content Collector software empowers you to better manage—and use—your business content whether email, files, SharePoint, SAP or more as you enforce compliance and operational policies, all while reducing your total cost of ownership (TCO) and being a strategic ingredient of the IBM Smart Archive strategy. This session will take a deeper look at what's new with the IBM Content Collector family. Learn about new features and capabilities as well as what's next on the product roadmap.  |

| Category                  | Breakout  | Speaker(s)                            | Summary  |
|---------------------------|---|---------------------------------------|--|
| Archive and<br>Governance | IBM Smart Archive -<br>Take A Smarter<br>Approach to<br>Archiving with IBM  | Greg Young<br>and<br>Peter Kohler     | Most organizations today are looking for smarter ways to manage the volume, variety and velocity of information growth. Whether driven by optimization for operational efficiency, regulatory compliance or eDiscovery mandates, you need a smarter archive strategy to:  • Take control of data growth and understand what information you have, that then needs to be collected and archived based on its relevance • Support information retention needs with simplicity and flexibility while reducing costs and increasing operational efficiencies • Protect and produce trusted information with confidence and reduce business risks and legal costs  IBM can help. The IBM Smart Archive strategy is a smarter approach to archiving with a unified, integrated and information-aware approach- one that leading industry analysts have called "strategically compelling" and "the most comprehensive archiving vision that a vendor has yet demonstrated"          |
| Archive and<br>Governance | Information Lifecycle<br>Governance and<br>Trusted Content  | Laurence<br>Leong                     | Every organization has Trusted Content—that content which is authentic, reliable and trustworthy. In today's environment, it is becoming critical to properly govern content throughout its lifecycle to ensure its trustworthiness - whether for compliance, to respond to eDiscovery, or for good business practices. However, organizations struggle with finding ways to do this in a consistent, accurate, and cost-effective manner, without placing a burden on their users. IBM's Information Lifecycle Governance (ILG) model (previously known as Compliant Information Management) provides the capabilities and a prescriptive approach to reduce the complexity, lower risks and costs, and deliver improved business agility for Trusted Content. This session will discuss ILG strategies, offerings, experiences and best practices.   |
| Hands-On<br>Labs          | InfoSphere<br>Classification Module<br>(ICM)  | Brian Giesen<br>and<br>Kerri Battista | This hands-on session will provide a high-level overview of content-based and rule-based classification with InfoSphere Classification Module (ICM). We will use the ICM Classification Workbench to examine a Knowledge Base (KB) for content-based classification, and a Decision Plan (DP) wrapping the KB with a set of configurable rules. We will then use the Decision Plan and the Filesystem Classification Center to move files to folders in the filesystem based on content and rules.   |
| Content                   | Kofax Enterprise<br>Capture: seamlessly<br>extending your IBM<br>ECM investment<br>Get the most OUT by<br>getting the most IN | Mark Golden,<br>Kofax                 | Capturing business critical information wherever and in whatever format it enters your organization – paper, fax, email, structured or unstructured. Transforming these into process-ready, high quality information. Delivering this information to whomever, wherever needed. Seamlessly integrating with your ECM platform. Traceable, secure from the first point of entry to final archival, across the entire organization.  This is how Kofax helps customers automate and streamline business critical document driven processes, such as invoice processing, claims processing, records management, account opening and many others, and maximize their ECM investment.  In this session you will hear about the concept of our Enterprise Capture Platform and customer use cases. Most importantly, you will learn of measurable successes: reduction of cost and risk and increase of information quality, operational efficiency, and customer service quality. |

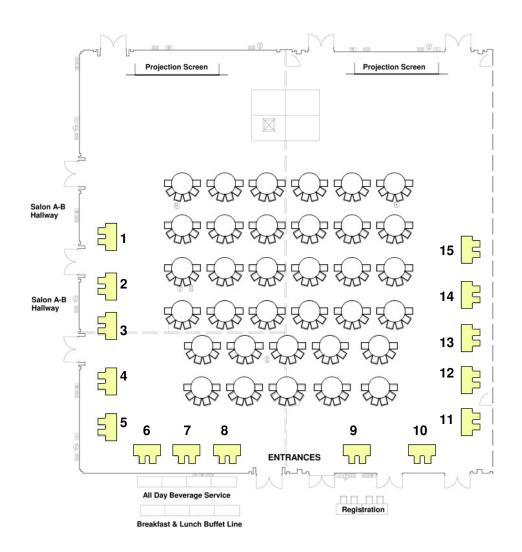
| Category                   | Breakout   | Speaker(s)       | Summary  |
|----------------------------|--|------------------|--|
| Platform and<br>Migration  | Lessons from the<br>Field: ECM<br>Architecture Design                        | Nick<br>Buchanan | Successful transition comes with clearly defining the target. Share the experiences of Lab Services professionals who have successfully worked with customers to architect ECM systems in support of defining transition plans. Gain insights & benefits on how a defined target architecture impacts planning and implementing an ECM transition.  • Clearly Defined and Aligned Requirements.  • Articulating possible options and design considerations  • Defined target infrastructure architecture  • Application Considerations  • Building a step by step road map   |
| Platform and<br>Migration  | Lessons from the<br>Field: FileNet P8 3.x<br>to 4.x<br>Upgrade/Transition    | Doyle Wilson     | Get a jump start on your move to FileNet P8 4.5! Join the IBM ECM Lab Services experts for a real-world "FileNet P8 3.5 to 4.5 Upgrade/Transition Deep Dive". Learn from our experiences to help you plan wisely and avoid potential pitfalls.  Gain valuable insights into the following AND MORE.  Business and technical considerations  Infrastructure conversion (platform, database, J2EE, LDAP)  Load balancing / high availability  Separation of data (object stores/process) along business functional lines  Transition best practices  Considerations for use of a staging environment  Options considered for breaking the transition into phases  Custom application readiness  FileNet P8 Add-On applications  LDAP conversion requirements                                       |
| Discovery and<br>Analytics | Maximizing<br>Collaborative<br>Content with Search                           | Sarah Berger     | IBM OmniFind Enterprise Edition is IBM's flagship enterprise search offering, enabling you to create a rich, unified, and secure search experience for users across IBM Lotus and IBM WebSphere offerings, including Lotus Quickr, Lotus Domino, Lotus Connections, and WebSphere Portal, as well as other environments, such as Microsoft SharePoint, IBM FileNet P8, and relational database management systems. This session will review the functional capabilities of OmniFind through customer experience stories, and provide a sneak-peek preview of our planned future release.   |
| Discovery and<br>Analytics | Optimize Business<br>Insights with Cognos<br>Content Analytics               | Rashmi Vittal    | Get ahead of the curve with new business insight and optimization from unstructured and semi-structured content like documents, reports, emails, web pages and much more. Leverage IBM Cognos Content Analytics to expose trends, patterns, anomalies, and opportunities locked away in vast amounts of content and enable rapid and informed business decisions. Learn from our experts in the Text Analytics Group how they built comprehensive content analytics solutions to gain insight into key content-rich business processes and expose new understanding about your customers, markets, and operations. See how leading organizations are driving smarter business decisions from content, and how you can do the same.   |
| Platform and<br>Migration  | P8 3.5.x to 4.x<br>Application Migration<br>Guidelines and Best<br>Practices | Anand Iyer       | This session will provide guidelines and best practices on migrating custom applications from FileNet P8 3.5.x platform to FileNet P8 4.x. The re-architecture of P8 4.0 impacted several areas of the Content Engine API that will require existing custom applications to change. Moreover, the introduction of J2EE container for the Content Engine also resulted in changes to the security and event model. The guidelines and best practices described will be for FileNet P8 3.5.x Application migration only. Data or Platform migration strategies will not be covered. Furthermore, the session will be limited to migration of applications that use the following mentioned APIs or modes of integration. Any other P8 expansion product API's will not be covered in this session. |

| Category                   | Breakout   | Speaker(s)                     | Summary   |
|----------------------------|--|--------------------------------|---|
| Discovery and<br>Analytics | Ready, Set, Go!<br>Create Actionable<br>Business Insights<br>with Trusted Content<br>Analytics                                 | Rashmi Vittal                  | Trusted Content Analytics enables you to know, trust and leverage your content, helping you reduce costs while generating actionable business insights. If you would benefit from being able to 1) dynamically analyze your content and make rapid decisions to cut costs and optimize storage, 2) trust your content to create more complete 'single versions of the truth' for customers and citizens as required as part of master data management initiatives or 3) learn how leverage your content and use it for predictive purposes to spot issues and trends that fall outside of normal business reporting channels, attend this session. We will discuss how the ECM portfolio including content analytics, content assessment, master content and search - can help your business achieve these goals.   |
| Archive and<br>Governance  | Records<br>Management -<br>Leveraging IBM's<br>Tools and Best<br>Practices   | Laurence<br>Leong              | Do you have the assurance and confidence that your records - both physical and electronic - are managed consistently and accurately with your organization's policies? Where do you begin? How do you ensure you are retaining your records for the right time and then disposing them when you no longer need them? What about records stored in other systems? What tools does IBM have to help you? How can you save costs by safely dispoising of information? Get answers to these questions and more by attending this presentation. Learn about IBM's Records Management solutions, best practices and more. See what other customers are doing.   |
| Platform and<br>Migration  | Social, Collaborative<br>and Web Content<br>meet ECM   | Steve Studer                   | Many companies have included aspects of basic and web content services in their content management strategy, however a comprehensive strategy for integrating and managing content into their ECM infrastructure has been absent. Business agility and performance means providing the right information to the right constituents at the right time –and in the right context. Join us in learning how IBM's ECM portfolio together with Lotus Quickr, Lotus Notes, and Lotus Web Content Management are enabling organizations to make better decisions faster.   |
| Platform and<br>Migration  | Transforming your<br>FileNet P8 System<br>for Information<br>Management &<br>Object Store<br>Best Practices                    | Melanie Marsh                  | Learn how you can enhance your FileNet P8 experience. Whether you are looking to set up new systems or review the existing FileNet P8 infrastructure, understanding the best practices in FileNet P8 Object Store structure is important to ensure efficiency. Lab Services will discuss the best way to set up your data model, folder structure, and storage, based on Engineering guidelines and years of field experience. This session will have you rethink and rework your existing metadata structures to both normalize and to better take advantage of FileNet P8 Content Manager's information management capabilities.  |
| Case<br>Study              | Why did California select OpenWorkdesk over Workplace and XT? A case study based on Vital Records Image Redaction and Delivery | Mike<br>Ciccarelli,<br>Jeskell | Successful "Enterprise" Content Management solutions require you to meet the needs of many users. This session explains how applications can be rapidly delivered and tuned specific to the needs of each business user without reliance on traditional API programming. We share proven alternatives to Workplace and XT besides custom building an application from scratch.  The California Department of Public Health (CDPH) is used as the example to show how new tools and techniques were used to deliver the Vital Records Image Redaction and Statewide Access solution. This solution includes a large Image Services infrastructure that was expanded to include a new P8 Content Manager and Business Process Manager system and a redaction sub-system fronted by the OpenWorkdesk based end user application.  In this discussion you will learn the factors that made this the right solution for CDPH, the project techniques used to ensure a successful deployment, and facts about the productivity improvements associated with using OpenWorkdesk for enterprise level applications. |

### **Exhibition Area**

The IBM ECM local user group would like to thank the partners who are participating this year. Without their involvement, this event would not be possible.

| Booth # | Sponsor          | Booth # | Sponsor            |
|---------|------------------|---------|--------------------|
| 1       | enChoice         | 9       | Kofax              |
| 2       | IBM              | 10      | RGB Projects       |
| 3       | Xenos            | 11      | ECMG               |
| 4       | Image Source     | 12      | Snowbound Software |
| 5       | Cenit            | 13      | Sword Group        |
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| 7       | Tritek Solutions | 15      |                    |
| 8       | Jeskell          |         |                    |



# **PLATINUM Level Sponsors**

| Sponsor                                  | Description   |
|--|---|
| Jeskell  JESKELL  Making Technology Work | Jeskell, Inc. is a top-tier IBM Premier Business Partner with 18 years of experience as a ValueNet Partner. We are a true one stop source of complete ECM and IT solutions for commercial, government, and educational organizations of every size.  Website: www.jeskell.com   |
| KOFAX                                    | Kofax plc (LSE: KFX) is the leading provider of document driven business process automation solutions. For more than 20 years, Kofax has provided award winning solutions that streamline the flow of information throughout an organization by managing the capture, transformation and exchange of business critical information arising in paper, fax and electronic formats in a more accurate, timely and cost effective manner. These solutions provide a rapid return on investment to thousands of customers in financial services, government, business process outsourcing, healthcare, supply chain and other markets. Kofax delivers these solutions through its own sales and service organizations, and a global network of more than 1000 authorized partners in more than 60 countries throughout the Americas, EMEA and Asia Pacific. For more information, visit www.kofax.com.  Website: www.kofax.com |

# **GOLD Level Sponsors**

| Sponsor  | Description  |
|--|--|
| RGB Projects Inc.                                    | RGB Projects Inc. provides innovative, robust IBM FileNet technology solutions for Enterprise Content Management (ECM) and Business Process Management (BPM). Our team of FileNet consultants leverage decades of experience creating cost-effective ECM and BPM systems to help clients manage content, reengineer business processes and ensure compliance.  Website: www.rgbprojects.com  |
| TRITEK SOLUTIONS Linking people, process and content | TriTek Solutions, an IBM ECM Software ValueNet partner since 1998, has become the leader in the design, development and delivery of Enterprise Content and Business Process Management solutions. Offering industry-specific applications for the financial services, insurance, utilities and government verticals, TriTek is dedicated to solving the greatly varied and complex business problems of its customers. Having earned the distinguished honor of IBM FileNet North American Partner of the Year three of the past 6 years, TriTek's community-wide leadership status in the implementation of IBM FileNet-based ECM and BPM solutions is consistently recognized.  Website: www.triteksol.com |

# **SILVER Level Sponsors**

| Sponsor  | Description   |
|--|---|
| ASE Technologies  ASE  "Leveraging Print Data" | Riptide provides IBM FileNet P8 users with an output management solution. Built as a web application, Riptide provides users with server side printing, emailing and faxing. Supported formats include all image formats, Microsoft Office and Adobe PDF. Riptide is a full featured output management solution with load balancing, reprinting functionality and support for pre and post job-ticketing. The solution is architected to support high volume output requirements yet can be used for all of an organizations output needs. Packet assembly to large batch printing is fully supported. Riptide can be programmatically accessed through Riptide's XML post API or as a multi-select action within IBM's WorkPlace.  Features & Benefits:  • Print disparate content types  • Automate customer specific deliverables. |
|  | Add cover pages and watermarks to output  |
|  | Output to email, fax, CD or directory path  |
|  | Recommit content back into P8   |
|  | Website: www.ase-tech.com   |
| Cenit  | Cenit provides unique IBM FileNet System Monitor expertise. We help you prevent downtime and respond more quickly to problems to improve the uptime and availability of your IBM ECM platforms while making your operations staff more efficient.   |
| ênit<br>t                                      | We seamlessly integrate IBM FileNet System Monitor with existing system monitoring tools like IBM Tivoli, HP OpenView and many others. This allows your IT Operations to run the ECM platform using your established procedures and tools 24x7, and the ECM Administrators to efficiently focus on ECM system optimization, troubleshooting and project support.  |
| •  | The result is higher availability and performance for the ECM mission-critical applications and reduced IT operating and application support costs.   |
| Ü  | For 20 years Cenit has been providing customer-oriented solutions based on IBM and FileNet offerings. Our customers consist of leading globally operating Fortune 1000 Companies and medium-sized niche players in the banking, financial services, insurance, utilities and manufacturing industries worldwide.  Website: www.cenit-group.com  |
| Enterprise Content<br>Management Group         | For the 2010 Regional UserNet, ECMG has an exciting array of off-the-shelf tools to address a variety of needs: Legacy FileNet migration into FileNet P8, Universal bulk-loading, consolidation of multiple content management systems, migration of Network Shares into your ECM system the list continuesOur tools can be used by Content Management System administrators, Record coordinators and Network Admins alike. These tools are intuitive, powerful and easy to use, and can be deployed by both internal and partner resources.  |
| enterprise content management group            | Imagine using just one tool to consolidate the content from the various legacy systems your organization has deployed over the eons, mapping all the partial taxonomies to your new enterprise classification scheme, and not having to re-invent the wheel in a year when you have to bulk load data from some or other merger/acquisition   |
|  | ECMG (Enterprise Content Management Group) is focused entirely on the ECM space – find out more at: www.ecmg.com Website: www.ecmg.com  |

#### enChoice

enChoice® - The Only Choice



As a distinguished premier Business Partner, solution provider and software developer specializing in mid-market solutions, enChoice provides a broad spectrum of product, implementation, and support capabilities across the Enterprise Content Management and Collaboration arenas.

Enhanced by the recent acquisition of CYA Technologies, enChoice's new range of solutions make us uniquely equipped to serve customers who require world-class systems implemented economically and rapidly, without having to make major investments in their own support infrastructure.

enChoice uniquely delivers value, expertise, solution and support capabilities unmatched in the industry. Our solutions include the CTO Innovation Award Winner KwikWork BPF & Universal User Interface; CYA Technologies' SmartRecovery™ data recovery solutions; FileNet P8 and heritage ECM solutions; Tivoli Automation & Security solutions including KwikStart™ for IBM FileNet P8 Monitoring; Portals, Web Content Management, Quickr, Sametime and other Collaboration solutions; Help Desk and Remote System Administration support solutions.

Website: www.enchoice.com

#### ImageSource, Inc.

ImageSource is a leading Enterprise Content Management (ECM) software integrator and service provider. We deliver superior solutions by providing the right technology, with unparalleled service to realize the maximum value of your content. Our unique and comprehensive approach includes analysis, consulting, implementation, training and support to ensure the success of your initiative.



Capture, Connect, and Share with our ILINX product line that provides critical ECM functionality and extensibility. ILINX Capture, for both ad hoc and production scanning and indexing, is designed to streamline the process of acquiring documents and information securely and confidently.

ImageSource is committed to keeping our professional staff current on technical certifications and training. This allows us to deploy the best technology, innovative thinking, and the most highly skilled teams in the industry. Our technical expertise equates to meaningful and measurable results for our Customer Partners.

Website: www.imagesourceinc.com.com

#### **Snowbound Software**



Since 1996, Snowbound Software has been the pioneering leader of document viewing and conversion technology. Our powerful solutions accelerate and enhance document and image processing at every point in the document lifecycle - capture, manage/process, deliver and store/archive.

Website: www.snowbound.com

#### Miria Systems

Miria and Sword have teamed up to bring together the right mix of people who have the business knowledge and technical experience necessary to assist your organization in the deployment of complex engineering collaboration.



Sword's Fusion for P8 supports distributed project and owner teams, automating key project document control procedures using 100% web-based software. Fusion for P8 ensures that all project information is captured, processed and delivered rapidly. The solution's advanced transmittal and distribution management tools replace slow, repetitive clerical processing.

Mastering change and risk through complex engineering collaboration

Miria offerings are focused on asset management for the Energy market including engineering document management, work order management, and environmental compliance. Other solutions include Managed\$Pay® for accounts payable and contracts management.

Sword delivers high-value business applications to the world's largest companies. A leader in the delivery of Business Process Improvement solutions, Sword's skills, infrastructure and experience help their customers across regulated industries optimize performance, increase efficiencies and maximize ROI.

Website: www.miriasystems.com

### Xenos Group Inc.

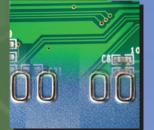


Xenos (TSX:XNS) is a leading global provider of high-performance software solutions that automate the processing and delivery of data and documents. Xenos solutions enable organizations to leverage existing business investments and create powerful new Information Supply Chains that streamline and simplify the conversion of data and content into actionable business information. Embraced across a wide variety of industries, including financial services, healthcare and government, Xenos powers the business critical applications for a responsive enterprise and delivers the new competitive advantage - e-AdaptabilityT. Xenos has offices in Canada, the United States, the United Kingdom and France. For more information visit www.xenos.com

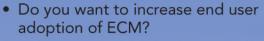
Website: www.xenos.com



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# We put the "E" in ECM



- Is the lead time and cost to deploy new applications an issue?
- Have you investigated the advantages of hosted ECM solutions?
- Are the cost savings and risk reduction associated with bundled hardware, software, and implementation important?
- Would a free P8 installation help you migrate from Panagon?



Jeskell is the North American distributor for OpenWorkdesk and ZIOI. Visit our booth and see how we put the "E" in ECM.





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