

# WebLift Intelligence Platform, DriveCMS

\*Advanced features vary by subscription type

#### Benefits:

- Worry Less. Security and programming updates are on us.
- Powerful Data. Business Intelligence at your fingertips.
- > Customized Reporting. Real time reporting. Your data, your business. Your decisions.
- > Anywhere Access. 24/7 Access from any browser, anywhere.
- Incredible Features. Collaborative Management Tools and more.

#### Features:

- Instant updates without any FTP or other deploy devices required
- Convenient rich-text WYSI/WYG editor makes content entry a breeze
- Access to content management tools customized for your website
- Instant access to website and user metrics via integrated Google Analytics API
- Export your content in CSV format on-demand
- Extensive reporting capabilities with optional alerts and messaging
- > Plug-in capable with the ability to connect to remote databases and hosting environments
- Ability to create, edit, delete and archive web pages in minutes
- HTML editing available for full access and endless page modification possibilities
- Various page settings such as preview, search engine notification, SEO and more
- Create links to internal or external websites, documents or videos
- Redirect pages to internal or offsite locations without any custom programming
- Complete navigational control with the ability to add pages to the main or sub navigation and footer areas
- > Upload images, documents, video and audio files to your custom storage area
- News and article builder with featured stories ability
- Easy integration with various existing systems, such as eCommerce
- Powerful user permissions system with varied levels of individual content editing access

### Pre-built Managers:

- Intranet/Extranet Create a custom Intranet/Extranet for your website and manage all pages, content and information directly through DriveCMS
- Photo Gallery Manager Create, edit or rearrange albums and upload new photos with search engine optimized titles and alt tags to your website quickly and easily

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18495 South Dixie Highway #365 Miami, FL 33157-6817 1-800-605-4914 www.WebLift.com



- Video Gallery Manager Add new videos to your website in various formats with ease
- > Calendar Management Create, edit or delete calendar entries displayed on your website or company Intranet
- > Ticket System Monitor, update or resolve questions or issues submitted via website or Intranet/Extranet

## Support:

> Our support is second to none. If you should encounter issues, we're here, in person, 24/7. No ticket systems.

Email: <a href="mailto:team@weblift.com">team@weblift.com</a>Phone: 800-605-4914Instant Message/Skype