Who We Are

Experience

» 12 Years, 54 Industries, 67 Cities and 185+ Websites

Technology

» We utilize the latest in technology to provide fast, efficient coding with dynamic retrieval and presentation capabilities
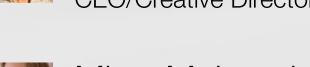
Results

» Your Success is Our Success

Great Leadership

Our core team is talented, focused and diverse with 25+ years of experience.

Pedro Sostre
CEO/Creative Director

Miami, FL
Strategic Marketing, Data Analysis, Product Development, Consulting

Misty McIntosh
Director, Product Management

Seattle, WA
Project Management, User Interface Design/Experience (UXD), Consulting

Lisa Ramos
Operations Director

Orinda, CA
Service, Support, Operations, QA, User Interface Testing

Chris Rivera
IT Director

Miami, FL
Technical Programming & Innovation

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Our Process

» Immersion — Our team will immerse themselves in your industry in order to fully understand unique business processes, products, audience, markets and competition.

» Definition — We'll set realistic expectations and work with you to elucidate objectives that feature primary and secondary goals, phases and corresponding timelines.

» Creation — We'll combine the process of discovery with knowledge and experience to innovate a solution tailored to your business.

» Perfection — Post launch, we'll continue to analyze performance via analytics and other user metrics to provide informed recommendations for continued evolution and growth.

WebLift

18495 S. Dixie Hwy, Suite 365, Miami, Florida 33157 ph: 800.605.4914

What We Do

» Data and Analytics Analysis

» User Experience (UX) and Design (UXD)

» Strategic Marketing

» Business Consulting

» Conversion Design

» Web & Applications Development

Our Intelligence Platform

Data – Analytics – Insights
That's DriveCMS

» **Worry Less**

Security and programming updates are on us.

» **Powerful Data**

Business Intelligence at your fingertips.

» **Customized Reporting**

Real time data reporting.

» **Anywhere Access**

24/7 access from any web browser, anywhere.

» **Incredible Features**

Collaborative Management Tools and more.

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Results You Crave

Experience. WebLift has been innovating successful web-based solutions since 1999. Our team is passionate about the web and focused on creating work that hits solid business goals.

Focus. We don't sweat the small stuff. Instead, we want to know your goals. Our approach is immersive as we seek to learn about your business model, your target markets, and the unique challenges facing your business today.

Success. Anyone can design a website – we create successful business solutions. Contact us at **800.605.4914** to see our difference.

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