



WIHS BARN NIGHT 2014

Thursday, October 23, 2014

GROUP CONTESTS AND RULES

The Washington International Horse Show (WIHS) invites barns and other horse-loving clubs and groups to join the fun at Barn Night, on **Thursday, October 23, 2014** by entering our group contests! All contest winners will be announced throughout the evening.

Follow these steps to join the fun!

1. Fill out a **Registration Form** (available at wihs.org/Barn-Night) to register your group for the opportunity to win prizes, enter contests, be announced at WIHS, and more! All registered groups will be eligible for the Group Spirit Contest. This year's contests and registration deadlines include:
 - **WIHS Barn Night Largest Group Contest**
 - Registration Form due by October 16, 2014
 - **WIHS Barn Night Group Spirit Contest**
 - Registration Form due by October 16, 2014
 - **WIHS Barn Night Banner Contest**
 - Registration Form due by October 16, 2014
 - Completed banners must be brought to the Verizon Center by **6:15 PM** on Barn Night
 - **WIHS Barn Night Video Contest**
 - Registration Form **AND** video due by October 16, 2014

Register by October 1, 2014, to be automatically entered into a raffle for the chance to win a \$250 Dover Saddlery Gift Certificate. The lucky winner will be announced on Facebook on October 15, 2014.

2. Once you **register**, your group will receive a "Flat Major" (a flat version of Major the Mascot) in the mail. To follow Flat Major on his adventure to WIHS, make sure to "**Like**" the **Washington International Horse Show on Facebook**, and RSVP to Barn Night on the **2014 WIHS Barn Night Event Page**. Every Friday, or **#FlattyFriday**, Flat Major will document his travels on the road to WIHS. Participate in weekly Facebook contests and send pictures of Flat Major to info@wihs.org with the subject "Flat Major".
3. Call Verizon Center Group Sales at (202) 661-5061 for information on discounts for groups of 10 or more! Tickets go on sale in mid- August.

Thank you to our Barn Night Sponsors and Partners!

Dover Saddlery, the Peterson Family Foundation,
The Equiery, Breyer Animal Creations, Charles Owen,
United Metro Golf Cart, Cavalor, C&A Sportswear

WIHS BARN NIGHT LARGEST GROUP CONTEST 2014

Washington International Horse Show invites barns and other horse-loving clubs or groups to join the fun on Barn Night and enter our **LARGEST GROUP CONTEST**. Winners will be determined based on number of tickets purchased and used by each group. Winners will be announced during Barn Night, Thursday, October 23, 2014. **Registration Forms are due by October 16, 2014.**

Prizes will be awarded for:

- **Overall Largest Group:** Golf Cart, courtesy of United Metro Golf Carts, refurbished and customized in the winning groups' colors (value of \$5,000)
- **Largest Group – Maryland:** \$750 Dover Saddlery Gift Certificate
- **Largest Group – Virginia:** \$750 Dover Saddlery Gift Certificate
- **Largest Group – DC/Other:** \$750 Dover Saddlery Gift Certificate

WIHS BARN NIGHT GROUP SPIRIT CONTEST 2014

Washington International Horse Show invites barns and other horse-loving clubs or groups to enter our **BARN SPIRIT CONTEST**. Groups will be judged subjectively by a panel of judges traveling the stands and concourse throughout the evening so plan to come and show off your group spirit! Winners will be announced during Barn Night, Thursday, October 23, 2014. **Registration Forms are due by October 16, 2014.**

Prizes will be awarded for:

- **Champion:** Clinic with Peter Wylde, Olympic Gold Medalist.
- **Reserve Champion:** TBD
- **Honorable Mentions:** \$50 Dover Saddlery Gift Certificates will be awarded to up to three (3) HMs

WIHS BARN NIGHT BANNER CONTEST 2014

Washington International Horse Show invites barns and other horse-loving clubs or groups to join the fun on Barn Night and enter our **BANNER CONTEST**. All WIHS Barn Night banners must represent a barn, equestrian center or riding school. Banners will be displayed in a designated area on the concourse during the show. Winners will be announced during Barn Night, Thursday, October 23, 2014.

2014 Contest Theme: Equestrian Idol

Entry Information

- All entry forms for the WIHS Barn Night Banner Contest must be completed and received by October 16, 2014. Forms may be mailed, faxed, scanned and emailed.
- Completed banners must be brought to Verizon Center by **6:15 PM** on October 23, 2014 to be displayed in the designated area.
- One entry per barn, club or group. Entry forms may be found online at www.wihs.org/barn-night/
- Entry forms must include the signature of an adult, if submitter is under age 18.
- Photographs of participants and banners may be taken and used in WIHS promotional materials.

Judging

- Entries will be judged on originality, design, artwork, adherence to theme and message. Artistic merit is important.
- Be creative; have fun, but in good taste. Banner should capture the personality and special traits of your barn or riding program. Message may be delivered by picture(s), other graphics and designs and/or a slogan.
- Banners should appeal to a broad horse-loving audience.
- We recommend that banners are done on artist canvas (pre-primed roll) or standard vinyl banner fabric and are supported by a wooden rod at the top.
- Banners should be no smaller than 2' x 4' and no larger than 3' x 8'.
- Banners should NOT use photographs, images, graphics that infringe on someone else's copyright or trademark.
- Banners will be judged during Barn Night on Thursday, October 23, while hung in a designated area on the Verizon Center concourse. Decision of judges is final.
- **Judging will be completed by 7:00PM and groups will be allowed to take banners into the seating area after that time.**

Prizes will be awarded for:

- **Champion:** \$500 Dover Saddlery Gift Certificate
- **Reserve Champion:** \$250 Dover Saddlery Gift Certificate
- **Honorable Mentions:** \$50 Dover Saddlery Gift Certificates will be awarded to up to three (3) HMs

WIHS BARN NIGHT VIDEO CONTEST 2014

Washington International Horse Show invites individuals or groups, horse-loving clubs or aspiring filmmakers to enter our **VIDEO CONTEST**. Winners will be announced during Barn Night, Thursday, October 23, 2014. **Registration forms AND videos are due by October 16, 2014.**

2014 Contest Theme: Equestrian Idol

Entry Information

- All forms and videos for the WIHS Barn Night Video Contest must be completed and received by October 16, 2014. Forms may be mailed, faxed, scanned and emailed.
- Video entries must be uploaded to YouTube.com and the link included in your entry form. Videos must comply with all YouTube regulations.
- One entry per barn, club or group. Entry forms and details may be found online at www.wihs.org/barn-night/
- Entry forms must include the signature of an adult, if submitter is under age 18.
- Once your video is uploaded, email the link to info@wihs.org.
- A representative must be present to win.

Judging & Prizes

The top three videos will be shown on Verizon Center's Jumbotron during Barn Night on October 23 and winners will be announced. **Prizes** will be awarded for:

- **Champion:** \$500 Dover Saddlery Gift Certificate
- **Reserve Champion:** \$250 Dover Saddlery Gift Certificate
- **Honorable Mentions:** \$50 Dover Saddlery Gift Certificates will be awarded to up to three (3) HMs

Rules/Guidelines

1. Video may be in any style (documentary, animation, live action, etc.).
2. Entries will be judged on originality, design, artwork, adherence to theme and message. Artistic merit is important.
3. Video must be in English.
4. Video must be a maximum length of two (2) minutes long, including titles.
5. The top 3-5 Video Contest finalists may be asked to submit their videos via a file sharing site such as yousendit.com, as a QuickTime file in full resolution.
6. Video entry must be your original work and not previously published.
7. Video Submissions must not contain any elements of music, audio, speech/voiceover or other audiovisual material that is protected by someone else's copyright or trade secret or otherwise subject to third party rights. Video Submissions must include music credit. (Suggested websites: audiojungle.com, soundcloud.com, newground.com)
8. Employees and Independent Contractors of WIHS are not eligible to enter.
9. No video submissions will be returned.
10. Privacy – Finalists and winners may be publicly identified by name and town.
11. Video submissions must adhere to the norms of civil discourse and must be suitable for viewing by individuals of any age and not contain profanity.
12. All participants in the WIHS Video Contest give the rights to the Washington International Horse Show to use, without limitation, the video on its website, in promotional materials, etc.