



## WASHINGTON INTERNATIONAL HORSE SHOW JUNIOR COMMITTEE & YOUTH AMBASSADOR PROGRAM Presented by Signature Academics

Established in 1958, the **Washington International Horse Show (WIHS)** is one of the most prestigious and entertaining equestrian events in North America. The 62<sup>nd</sup> Annual Washington International Horse Show will be held October 20-25, 2020, at Capital One Arena in Washington, DC.

Since 2009, the WIHS Junior Committee and Youth Ambassador Program, presented by Signature Academics, engages local teens to represent the show's youth perspective and support WIHS staff while gaining hands-on experience. Now in its eleventh year, this community-focused program is gearing up to welcome Junior Committee members and a new Youth Ambassador to kickoff activities for the 2020 show. Participants in the program have been featured in several media publications, including Washington Life Magazine, the Kids' Post, John Kelly's Washington, several DC area community newspapers, cable and internet broadcasts, news radio, print and local television. WIHS is excited to continue its partnership with Signature Academics as sponsor of the Junior Committee. Signature Academics specializes in supporting equestrian student-athletes as they train, travel, and compete.

### Requirements:

- All applicants for the WIHS Junior Committee and Youth Ambassador Program must be local, Washington, DC, Maryland and Virginia area students **between the ages of 14 and 18**.
- Applicants must demonstrate that they are well versed in the horse world and be able to articulate clearly when asked questions about WIHS and related activities.
- Applicants should demonstrate they are interested in and comfortable with special events, the press, TV, radio, print and be active in social media.
- Applicants for Youth Ambassador should demonstrate leadership experience as he or she will serve as chairperson of the Junior Committee, a group of approximately 25-30 students, and help organize all group activities.
- Applicants must be available during the week of October 20-25<sup>th</sup>, specifically Kids' Day, Saturday October 24<sup>th</sup>

### Responsibilities:

Junior Committee members are required to attend meetings, conference calls and participate in other planning activities throughout the summer and fall. They are also required to attend a minimum of one Junior Committee organized volunteer event in either the summer or fall. During show week, the Junior Committee will help manage our youth and community activities, give tours, attend events, present ribbons, assist with autograph and book signing sessions, participate in press interviews under the direction of WIHS staff and help with show-related duties such as assisting VIP guests, show operations and media relations. There will also be opportunities to view and enjoy the show. Although show week hours are long and fast-paced, they are also fun and exciting. During show week, education remains a priority for Junior Committee members and volunteer hours are flexible.

**Selecting the 2020 Junior Committee and Youth Ambassador:**

If you are interested in applying to become a member of the 2020 Junior Committee or the Youth Ambassador, please review the requirements and calendar and complete the application(s) below. Do not limit yourself to the space provided and all **applications must be typed**.

**Applications are due to WIHS by Monday, April 6, 2020.**

Please submit applications by email to [info@wihs.org](mailto:info@wihs.org) with the subject line: 2020 Junior Committee.

All previous Junior Committee members must reapply.

**IMPORTANT:** If you do not receive a confirmation email that your application has been received within one business day of sending, please call our office at (202) 525-3679 to ensure we received it.



## WASHINGTON INTERNATIONAL HORSE SHOW 2020 JUNIOR COMMITTEE CALENDAR

The Washington International Horse Show will be held October 20-25, 2020 at Capital One Arena in Washington, DC. Junior Committee members are encouraged to participate daily throughout the week. We realize school is a top priority and will be flexible with Junior Committee members' hours during the week. Please find the 2020 Junior Committee Calendar below, which outlines time commitments and responsibilities. Please note this calendar is subject to change. **It is mandatory that all Junior Committee members are present for the full day on Saturday, October 24, 2020, to help manage Kids' Day activities.**

Monday, April 6	Junior Committee Applications Due
Friday, May 1	2020 Junior Committee Members Notified
Monday, May 11	Junior Committee Kickoff Event, 5:00pm, WIHS Office
Monday, June 8	Junior Committee Meeting, 5:00pm, WIHS Office
Monday, July 13	Junior Committee Meeting, 5:00pm, WIHS Office
Monday, August 10	Junior Committee Meeting, 5:00pm, WIHS Office
Monday, September 14	Junior Committee Meeting, 5:00pm, WIHS Office
Monday, October 12	Junior Committee Meeting, 5:00pm, WIHS Office
Friday, October 16	WIHS Regional Horse Show, Prince George's Equestrian Center
Saturday, October 17	WIHS Regional Horse Show, Prince George's Equestrian Center
Sunday, October 18	WIHS Regional Horse Show, Prince George's Equestrian Center
Monday, October 19	Set Up for WIHS, Capital One Arena
Tuesday, October 20	WIHS, Capital One Arena
Wednesday, October 21	WIHS, Capital One Arena
Thursday, October 22	Barn Night, Capital One Arena (4:30-10:00 PM)
Friday, October 23	Military Night, Capital One Arena (6:00-10:00 PM)
Saturday, October 24	Kids' Day, Capital One Arena (7:00 AM-3:00 PM)
Sunday, October 25	Final Day at WIHS, Capital One Arena
Monday, December 7	Holiday Party, WIHS Office

**\*\*Schedule is subject to change\*\***



## WASHINGTON INTERNATIONAL HORSE SHOW 2020 WIHS JUNIOR COMMITTEE APPLICATION

**NOTE:** Please type and submit to WIHS by **Monday, April 6, 2020**. Please limit your responses to no more than three (3) pages total.

**Name:**

**Address:**

**Email:**

**Phone:**

**Age:**

**School:**

**Graduation Year:**

**Interests/ Activities:**

- 1.
- 2.
- 3.
- 4.
- 5.

1. Are you a returning Junior Committee member or have you been a volunteer at WIHS?
2. If you are a new applicant, do you know anyone on the Junior Committee? (Not required)
3. Do you ride? If so, what discipline?
4. Please describe your equestrian background and interest.
5. Why are you interested in being on the WIHS Junior Committee?
6. Have you ever attended WIHS? If yes, what is your favorite part of WIHS?
7. What ideas do you have to increase the number of spectators at WIHS?
8. If you could create your own Barn Night contest at WIHS, what would it be and why?
9. Are you familiar with our mascot, Major and Flat Major? What ideas for new promotional activities do you have for him?
10. What do you hope to learn on the Junior Committee to help further your equine knowledge?
11. Please describe a meaningful volunteer experience you've had school clubs or teams, youth groups, athletics and nonprofits are applicable to the Junior Committee.

12. What is your favorite non-horse related event? How do you think WIHS can tie in some components of this event into show week?

13. Please list your social media names:

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

Please check the following WIHS project areas that interest you:

- |                                                         |                                                                |
|---------------------------------------------------------|----------------------------------------------------------------|
| <input type="checkbox"/> Media Relations/ Press Room    | <input type="checkbox"/> Event Production/ In-Arena Promotions |
| <input type="checkbox"/> Community Relations            | <input type="checkbox"/> Program Book Sales                    |
| <input type="checkbox"/> Souvenirs/ Merchandise         | <input type="checkbox"/> Military Program                      |
| <input type="checkbox"/> Special Events/VIP Hospitality | <input type="checkbox"/> Silent Auction                        |
| <input type="checkbox"/> Barn Night                     | <input type="checkbox"/> Other: _____                          |

**If you are interested in becoming the 2020 WIHS Youth Ambassador, please also complete the 2020 WIHS Youth Application on the next page.**



## WASHINGTON INTERNATIONAL HORSE SHOW 2020 WIHS YOUTH AMBASSADOR APPLICATION

### Requirements:

Applicants should be well versed in the equestrian community, including hunter/jumper disciplines, and be able to articulate and feel comfortable answering questions about WIHS and related activities. Applicants should demonstrate a high level of comfort with special event coordination, public speaking, volunteer projects and working with the media. The Youth Ambassador should have significant leadership experience as he or she will serve as chairman of the WIHS Junior Committee, a group of approximately 25-30 students, and help run meetings and organize all group projects.

### Responsibilities:

The Youth Ambassador is strongly encouraged to work in the WIHS office in Washington, DC, at least one day a week during the summer and be available frequently during the months of September and October. The Youth Ambassador will have opportunities to attend show-related business meetings, conference calls and be able to present ideas and concepts to the WIHS staff. The Youth Ambassador will be responsible for helping create Junior Committee agendas, taking notes with next steps and distributing them for follow up. The Youth Ambassador will also help coordinate the active participation of all Junior Committee members on project teams. During the show, the Youth Ambassador will share responsibilities with Junior Committee members. In addition, the Youth Ambassador will represent the Junior Committee for interviews, appearances and other public activities.

If you are interested in becoming the 2020 Youth Ambassador, please answer the following questions, in addition to submitting the Junior Committee Application above. All applications must be typed and submitted to WIHS by **Monday, April 6, 2020**.

- 1) What special contributions do you believe you can offer to the Junior Committee as its leader? What did you personally do to help make the Junior Committee better in previous years?
- 2) Do you have any previous leadership experience in the equestrian and non-equestrian world?
  - a. How would you use this experience in your role as WIHS Youth Ambassador?
- 3) Please describe a moment of sportsmanship in the equestrian or non-equestrian world.
- 4) What changes would you make to improve WIHS next year?
- 5) How would you improve the Junior Committee overall? What role would you play in this change?
- 6) What do you hope to gain personally by serving as WIHS Youth Ambassador?
- 7) Explain a family, social, sports or school situation in which your leadership made a difference. What was accomplished?
- 8) Choose a person or persons you admire and explain why.