



# WIHS VIRTUAL BARN NIGHT

presented by  NAVIGATORS  
GLOBAL



**‘HORSES AND HEROES’**  
Honoring essential workers, teachers, family,  
and those who keep us safe and smiling during 2020.

## GROUP CONTESTS AND RULES

The Washington International Horse Show (WIHS) invites barns and other horse-loving clubs and groups to join the fun virtually for a series of online Barn Night contests. Enter our contests and watch as your entries appear on our social media channels. All contest winners will be announced **MONDAY, NOVEMBER 2, 2020**.

Make sure send your contest submissions to [info@wihs.org](mailto:info@wihs.org) by **SUNDAY, NOVEMBER 1, 2020**, for the opportunity to win prizes! Winners will be announced on WIHS social media channels. This year's contests along with their registration deadlines include:

- **Best Video**

Win a customized United Metro Golf Cart and a **MARS WRIGLEY** treat package compliments of MARS Equestrian.

- **Best Costume**

Win a Zoom Q&A/Virtual Clinic with top jumper rider and member of the United States Equestrian Team, Chloe Reid, and a **MARS WRIGLEY** treat package compliments of MARS Equestrian.

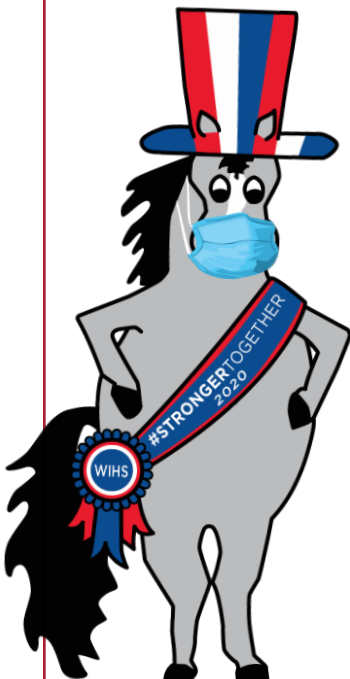
- **Best Tee Shirt**

Win tee shirts, with your design, to be sold in the WIHS online store, Shapley's products and a **MARS WRIGLEY** treat package compliments of MARS Equestrian. *Proceeds from tee shirts to benefit World Central Kitchen.*

### Thank you to our Barn Night Sponsors and Partners!

MARS Equestrian, Navigators Global, Shapley's  
and United Metro Golf Cart

Tag us on social! #WIHSVirtualBarnNight #HorsesandHeroes



**Make sure to watch WIHS 2020 livestream!**

# WIHS BARN NIGHT VIDEO CONTEST

Washington International Horse Show invites individuals or groups, horse-loving clubs or aspiring filmmakers to enter our **VIDEO CONTEST**. Winners will be announced WIHS social channels on **MONDAY, NOVEMBER 2, 2020**. **Videos must be submitted to [info@wihs.org](mailto:info@wihs.org) by SUNDAY, NOVEMBER 1, 2020.**

## **2020 Contest Theme: Horses and Heroes**

**Honoring essential workers, teachers, family and those who keep us safe and smiling during 2020**

### **Entry Information**

- All links and videos for the WIHS Barn Night Video Contest must be completed and received by **SUNDAY, NOVEMBER 1, 2020**. Forms must be emailed to [info@wihs.org](mailto:info@wihs.org).
- Video entries must be sent in MP4 format, and/or uploaded to YouTube.com and the link included in your entry email. Videos must comply with all YouTube regulations.
- It is encouraged to share a teaser of your video on barn or barn members social media channels and tag @WIHS on [Facebook](https://www.facebook.com), [Instagram](https://www.instagram.com) and/or [Twitter](https://www.twitter.com).
- All barns, clubs or groups must sign up for the TREAT TOWN APP at [treat-town.com/game](https://treat-town.com/game) for their entry to be judged. Entries will receive sign up information via confirmation email once entry is submitted.
- One entry per barn, club or group.
- Entry email must include the consent of an adult, if submitter is under age 18.
- Video Format: Email the YouTube link and/or MP4 Format of the video to [info@wihs.org](mailto:info@wihs.org) with the subject "Barn Night Video Contest Submission."

### **COVID-19 Protocol**

Please adhere to proper COVID-19 protocols in videos and maintain social distancing and mask wearing when in a group. The top videos will be show on WIHS social media channels.

**Prize: A United Metro Golf Cart customized golf cart and MARS WRIGLEY treat basket. Golf Cart will be delivered in 2021.**

### **Rules/Guidelines**

1. Video may be in any style (documentary, animation, live action, etc.).
2. Entries will be judged on originality, design, artwork, adherence to theme and message. Artistic merit is important.
3. Video must be in English.
4. Video must be a maximum length of two (2) minutes long, including titles.
5. The top 3-5 Video Contest finalists may be asked to submit their videos via a file sharing site such as wetransfer, or dropbox, as a QuickTime file in full resolution.
6. Video entry must be your original work and not previously published.
7. Video Submissions must not contain any elements of music, audio, speech/voiceover or other audiovisual material that is protected by someone else's copyright or trade secret or otherwise subject to third party rights. Video Submissions must include music credit. (Suggested websites: [audiojungle.com](https://www.audiojungle.com), [soundcloud.com](https://www.soundcloud.com), [newground.com](https://www.newground.com))
8. Employees and Independent Contractors of WIHS are not eligible to enter.
9. No video submissions will be returned.
10. Privacy - Finalists and winners may be publicly identified by name and town.
11. Video submissions must adhere to the norms of civil discourse and must be suitable for viewing by individuals of any age and not contain profanity.
12. All participants in the WIHS Video Contest give the rights to the Washington International Horse Show to use, without limitation, the video on its website, in promotional materials, or for any other marketing needs.

# WIHS BARN NIGHT COSTUME CONTEST

Washington International Horse Show invites barns and other horse-loving clubs or groups to join the fun on Barn Night and enter our **COSTUME CONTEST**. All WIHS Barn Night costumes must represent a barn, equestrian center or riding school in a heroes theme. Winners will be announced on WIHS social channels on **MONDAY, NOVEMBER 2, 2020**. **Contest photos must be submitted to [info@wihs.org](mailto:info@wihs.org) by SUNDAY, NOVEMBER 1, 2020.**

## 2020 Contest Theme: Horses and Heroes

### Entry Information

- All submission photos for the WIHS Barn Night Costume Contest must be completed and received by **SUNDAY, NOVEMBER 1, 2020**. Forms must be emailed to [info@wihs.org](mailto:info@wihs.org).
- All barns, clubs or groups must sign up for the TREAT TOWN APP at [treat-town.com/game](https://treat-town.com/game) for their entry to be judged. Entries will receive sign up information via confirmation email once entry is submitted.
- One entry per barn, club or group.
- Entry email must include the consent of an adult, if submitter is under age 18.
- Photographs of participants and costumes may be taken and used in WIHS promotional materials.

### Judging

- Entries will be judged on originality and creativity, adherence to theme and message. Artistic merit is important.
- Be creative; have fun, but in good taste. Costumes should capture the personality and special traits of your barn or riding program.
- Costumes should appeal to a broad horse-loving audience.
- Please adhere to proper COVID-19 protocols in photographs and maintain social distancing and mask wearing when in a group.
- Costumes must be photographed and photos emailed to [info@wihs.org](mailto:info@wihs.org) and also posted on social tagging @wihs and hashtag #WIHSVirtualBarnNight #HorsesandHeroes. Check us out on [Instagram](#), [Facebook](#) and [Twitter](#)!

**Prize: Zoom Q&A/Virtual Clinic with a top jumper and member of the United States Equestrian Team [Chloe Reid](#) and MARS WRIGLEY treat basket**

VIRTUAL TRICKS, REAL TREATS. DOWNLOAD THE [TREAT TOWN™ APP](#)  
FOR A SPOOKTACULAR TRICK-OR-TREAT EXPERIENCE



# WIHS BARN TEE SHIRT FOR CHARITY CONTEST

Washington International Horse Show invites barns and other horse-loving clubs or groups to join the fun on Barn Night and enter our **TEE SHIRT FOR CHARITY CONTEST**. For the first time ever, WIHS will produce the winning barn's design into tee shirts and sell them online at the WIHS shop. 25% of all tee shirt sales will benefit World Central Kitchen. Barn Night tee shirt design not specific to 2020 theme. Winners will be announced on WIHS social channels **MONDAY, NOVEMBER 2, 2020. Photos of your submission must be submitted to [info@wihs.org](mailto:info@wihs.org) by SUNDAY, NOVEMBER 1, 2020.**

## **2020 Contest Barn Night Through the Years**

**Tee shirt designs should celebrate the spirit of Barn Night and do not need to be specific to 2020 or any theme other than the fun of Barn Night!**

### **Entry Information**

- All submissions for the WIHS Barn Night Tee Shirt Contest must be submitted by **SUNDAY, NOVEMBER 1, 2020**. Submission photos must be emailed to [info@wihs.org](mailto:info@wihs.org).
- All barns, clubs or groups must sign up for the TREAT TOWN APP at [treat-town.com/game](http://treat-town.com/game) for their entry to be judged. Entries will receive sign up information via confirmation email once entry is submitted.
- One entry per barn, club or group.
- Entry email must include the consent of an adult, if submitter is under age 18.
- Photographs of participants and tee shirts may be taken and used in WIHS promotional materials.

### **Judging**

- Entries will be judged on originality and creativity. Artistic merit is important.
- Be creative; have fun, but in good taste. Tee Shirt design should capture the overall fun and spirit of horses and barn night and are not restricted to this year's theme.
- Tee Shirt design should appeal to a broad horse-loving audience.
- Tee shirt design\* must be photographed and photos emailed to [info@wihs.org](mailto:info@wihs.org).  
\*Please note, we are looking for a design, not a physical tee shirt!

**Prize: Tee shirts with your design printed for barn, Shapley's products and a MARS WRIGLEY treat basket**

*WIHS will produce this unique design for sale online - 25% of all sales will go to [World Central Kitchen](http://World Central Kitchen).*



*World Central Kitchen (WCK) is a not-for-profit non-governmental organization devoted to providing meals in the wake of natural disasters. Founded in 2010 by celebrity chef José Andrés.*