



# WASHINGTON INTERNATIONAL HORSE SHOW 2020 SPONSORSHIP PACKAGES

WIHS is pleased to present a selection of Sponsorship Packages for the 62nd annual WIHS, held October 20-25, 2020 at Capital One Arena. Below is an overview of the levels and benefits available for 2020. Donations to the WIHS General Trophy Fund are also welcomed to help WIHS thrive in the future. **As a 501(c)(3) non-profit organization, all sponsorship contributions to WIHS are tax deductible less the value of benefits received.**

## SPONSORSHIP

### ★ GOLD - \$25,000

- One (1) premium VIP table for eight (8) guests
- VIP Barn Tour, Course Walk or Rider Meet and Greet for guests
- One ring-wall sign displayed inside competition arena for duration of WIHS
- One 30-second commercial to be aired nightly on Capital One Arena jumbotron
- One (1) full page color advertisement in WIHS Souvenir Program
- Dedicated e-blast announcing partnership
- Social media spotlight to WIHS 40,000+ followers
- Daily public address announcements
- Logo featured on WIHS scoreboard and online

### ★ SILVER LEVEL - \$15,000

- One (1) VIP table for six (6) guests
- Two banners with company logo and messaging to be displayed in stabling or event level
- One (1) full-page color advertisement in WIHS Souvenir Program
- Social media spotlight to WIHS 40,000+ followers
- Daily public address announcements
- Logo featured on WIHS scoreboard and online

### ★ BRONZE LEVEL - \$10,000

- One (1) high-top VIP table for four (4) guests
- One banner with company logo and messaging to be displayed in stabling or event level
- One (1) full-page color advertisement in WIHS Souvenir Program
- Daily public address announcements
- Logo featured on WIHS scoreboard and online

### ★ BENEFACTOR LEVEL - \$5,000

- One (1) premium table for eight (8) guests on Tuesday AND Wednesday evening OR a single evening later in the week
- One (1) half-page color advertisement in WIHS Souvenir Program
- Daily public address announcements
- Logo featured on WIHS scoreboard and online

### ★ FRIEND LEVEL - \$2,500

- One (1) premium table for eight (8) guests on Tuesday OR Wednesday evening
- Daily public address announcements
- Logo featured on WIHS scoreboard and online

### GOLD LEVEL PROPERTIES

- WIHS Kids' Day
- WIHS Free Ticketing Programs (Military, First Responders, Teachers, Youth and Community Organizations)
- International Jumpers: Welcome Stake
- International Jumpers: Leading Lady Rider
- International Jumpers: Leading Rider under 25
- WIHS Pony Equitation Finals
- WIHS Championship Coolers
- Grand Champion Hunter

### SILVER LEVEL PROPERTIES

- WIHS Adult or Children's Jumper Finals
- WIHS Adult or Children's Hunter Finals
- WIHS Regional Horse Show and Zone 3 Finals
- WIHS VIP Gift Bags

### BRONZE LEVEL PROPERTIES

- WIHS Professional Hunter Divisions
- WIHS Amateur Hunter Divisions
- WIHS Junior Hunter Divisions
- WIHS Pony Hunter Divisions
- WIHS Exhibitor Gifts

### BENEFACTOR LEVEL PROPERTIES

- WIHS Exhibitors' Lounge Lunch
- Grand Champion Jr, AO, or Pony Hunter

### FRIEND LEVEL PROPERTIES

- Exhibitors' Lounge Breakfast
- HEART Equine Ambulance

**FOR MORE INFORMATION, PLEASE CONTACT MARY HELEN SHAUGHNESSY, EXECUTIVE DIRECTOR**

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